

Capability Statement



The Toy Maker of Lunenburg designs and manufactures safe and durable toys and games that inspire imagination and creativity. Timeless and built to last – toys you want to pass down through generations.



Core competencies

- Toy Maker of Lunenburg uses sustainable sourced lumber to make products in Canada.
- Has been making quality handmade wooden toys and games since 1979.
- Offers customization options such as branding, modifications to existing product line, and custom builds.
- Small business uses a make to order production method.
- Production starts after receiving a customer's order.
- Products are handmade in batches of 20-100 units at a time.
- Ideal for retailers who will accept a lead time of 3-4 weeks.

Value Proposition

We make handmade wooden toys and games for people who

- care about play
- like the warmth of wood
- are looking for a thoughtful gift

NAICS Codes

- 339930 Doll, toy and game manufacturing
- 451120 Hobby, toy and game stores

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